

NIA SHIMA-FRANKLIN

Copywriter

CONTACT

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niashimafranklin.com

EDUCATION

EDUCATIONAL QUALIFICATION

Denver Ad School
2021-2022

EDUCATIONAL QUALIFICATION

UC Santa Cruz
2009-2013

SKILLS

Writing & Editing
Creative Ideation
Social Media Marketing
Presenting
Brand Strategy

REFERENCES

Provided upon request.

WORK EXPERIENCE

COPYWRITER

Martin Agency

2023 - Present

- Delivered high volume of culturally relevant ideas on a variety of global brands, including Papa Johns, Old Navy, CarMax, and Geico
- Produced creative that helped win new business opportunities

COPYWRITER

Social Firestarter, LLC

2020-2022

- Delivered marketing materials including ebooks, blogs, and social media advertising for attorneys in various fields.

CASE MANAGER

Conard House

2020-2021

- Promoted independent living skills for tenants in supportive housing to self manage, maintain stability, and reach the highest level of functioning within their community.

SOCIAL MEDIA MANAGER

Tell Me A Story Productions

2020-2021

- Managed the social media accounts for the Emmy nominated series "The Gaze".